Graphic Communications

In this program, students will design custom creations for a variety of items including t-shirts, mugs, and signs. Students will work with special machinery to do screen-printing, dye sublimation, and laser etching. Students will also learn the basics of design and color theory and advertising design while working as a team to produce computer generated artwork for real-world customers.

Pathway: Arts & Communication

CTE Academic Alignment:

Without a Personal Curriculum:
4th Math
3rd Science
Visual Performing and Applied Arts
Online Learning
2nd World Language

With a Personal
3rd Social Studies
Physical Education
Visual Performing and Applied Arts
High School Technical Math

Potential Careers:
Graphic Designer
Advertising Associate
Printing Production Specialist
Graphic Media Management
Electronic & Digital Prepress Technician

Course Considerations:
Basic Math
Basic Writing
Interpersonal Communication
Good motor skills
Time management skills
Ability to handle change, as the projects are always being revised
Willingness to learn new technology and software

Colleges for Articulation: Ferris State University, Davenport University